



vanilla plum  
**fortifying  
shampoo & conditioner**  
for weak hair



**fortifying shampoo  
and conditioner**

Senses are indulged as hair is treated to a beneficial blend proven to fortify weak hair. Natural proteins and detangling conditioners help increase elasticity and prevent breakage, leaving hair shiny, strong, and resilient.

**features and benefits**

**vanilla** Natural emollients help prevent breakage and split ends.

Relieves styling stress.

**plum** Vitamin P helps increase resistance to damage.

Amino acids help improve strength and vitality.

**phytantriol** Reduces moisture loss from hair.

**soy, corn, wheat proteins** Contribute additional fortifying proteins. Imparts sheen to dull, damaged hair.

Natural UV protection guards against dulling and fading.

Emollients assist with detangling and reducing flyaways.

Naturally derived surfactants carefully remove impurities with a sensuous, billowy lather.

Color safe formula is gentle for all color treated hair.

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**BASICS**