



bamboo
straightening
shampoo & conditioner
for all hair types



straightening shampoo and conditioner Formulated with a natural blend proven to smooth and straighten. Anti-frizz formula keeps hair sleek and manageable with a healthy sheen. Detangling conditioners soften and improve combability.

features and benefits

bamboo Adds flexibility and body, with resilient straight results.

ivy Conditions and smoothes hair during straight styling.

avocado oil Softens hair with excellent emolliency. Conditions and protects hair with added moisture. Rich in anti-oxidant vitamins A, B, and D

panthenol Provides thermal protection from heat tools.

Controls and tames static and flyaways associated with straight styling.

Leaves hair responsive and bodified.

Naturally derived surfactants carefully remove impurities with a sensuous, billowy lather.

Color safe formula is gentle for all color treated hair.

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BASICS